



Press Release....Truckee Optimist Club's 19th Annual CANNIBAL CRUISE Classic Car Show

When: July 10, 11, 12, 2009

Where: Truckee Regional Park (Brockway Rd./Hwy 267 Truckee)

The Cannibal Cruise is a three-day car show that is one of Truckee's biggest and most successful summer events. In 2008 there were 230 classic vehicles on display, dozens of craft faire vendors, and thousands of spectators and participants attended this annual event.

This year's weekend events will include static car displays, craft faire, Friday night movie ("American Graffiti"), Saturday night concert featuring "The Deckheads", Sunday morning Poker Run, kid's games and entertainment, Parade of Winners, lots of food, and much more. Free Admission to spectators!

Highlights: Friday, July 10: Noon to 7:00 p.m. Car and Vendor check-in.
4:00 p.m. begin Static Car Displays and Craft Faire
5:00 p.m. to 8 p.m. BBQ
6:00 p.m. to 9:00 p.m. Karaoke Contest
9:00 p.m. Movie: "American Graffiti" directed by George Lucas (free admission).

Saturday, July 11: 7:00 a.m. to 10:00 a.m. Breakfast by Truckee Lion's Club
7:30 a.m. Car registration
9:00 a.m. "Show and Shine," Static car displays, Craft Faire.
11:00 a.m. Peer Judging begins.
11:00 a.m. to 5:00 p.m. Games, entertainment, music
11:00 a.m. to 3:30 p.m. BBQ lunch menu
4:00 p.m. Cruisers line up for cruise through town

5:00 p.m. to 7:00 p.m. BBQ Rib Eye Steak Dinner
7:00 p.m. to 10:00 p.m. Concert featuring the “Deckheads”
(free admission)

Sunday, July 12: 7:00 a.m. to 10:00 a.m. Breakfast by Truckee Lion’s Club
8:00 a.m. to Noon....Poker Run (Registration area by
Senior Center/Rodeo Grounds)
9:00 a.m. to 1:00 p.m. Car displays, craft faire, final
judging.
10:00 a.m. to 3:00 p.m. BBQ lunch menu
1:00 p.m. to 3:00 p.m. Awards ceremony, “Parade of
Champions”

*Everyone is invited to participate in the Poker Run whether you have entered a car in the show or not. First cars out 8:00 a.m., last out will be at 10:00 a.m. The run is about two hours long and takes a tour around the Truckee area. Five interesting stops. At each stop draw a card. Return to the cruise by 12:30 p.m. and hand in your cards to determine the best hand. Get the best hand and win! Entry fee \$5 per hand.

General Admission to the Cannibal Cruise is free so plan on bringing the whole family out to the park and enjoy the cars, food, craft faire, and entertainment. No coolers or ice chests....food, beverages and beer available at very reasonable prices.

For further information about the cruise or if you would like to enter your car or be a vendor, please call (530) 582-9062 or go to www.cannibalcruiseandcarshow.com . Free vendor space is available to local service clubs and non-profit organizations.

Make this fun filled weekend a “Staycation” for the whole family!!!

The Truckee Optimist Club is a non-profit service club and all proceeds from this and other Optimist sponsored events go directly to programs, grants, and scholarships for the Youth of Truckee.