

**TRUCKEE OPTIMIST CLUB'S
TWENTY FIRST ANNUAL CANNIBAL CRUISE CAR SHOW
JULY 8th, 9th & 10th, 2011
TRUCKEE REGIONAL PARK**

LOGO SPONSORSHIP

The Truckee Optimist Club, a non-profit service organization, is requesting your support for our annual fundraiser, the **CANNIBAL CRUISE Classic Car Show**. This is a fun-filled, three-day car show that is one of Truckee's biggest and most successful events. Our Classic vehicles show draws many thousands of spectators and participants to the event. This represents a significant exposure for the local and nearby businesses. Please be a sponsor and include your business in our many advertising venues.

From sponsorships, participants and community support, we are able to provide tens of thousands of dollars for programs that support our youth such as college scholarships, school educational and sports programs, intramural sports opportunities, and many other youth programs.

In appreciation of your sponsorship donation of only **\$375.00**, you will receive the following:

- 2 Cannibal Cruise T-shirts with your Business Logo**
- 4 Tickets for the Saturday Evening Barbecue Steak Dinner**
- 1 Sponsorship Plaque**
- 1 Annual full-color Cannibal Cruise Poster with your Business Logo prominently displayed**
- Friday Night Social**
- Saturday Night Sock Hop**

To ensure placement of your sponsorship on the poster, Tee Shirt, and other advertisements, we need your confirmation by **May 15th. Please do it now. Call, Fax or Send it in. We will send you an invoice.**

On behalf of the youth of Truckee and the Optimist Club, thank you for your support.

Sincerely,

Blair Davison

Blair Davison, President

Truckee Optimist Cannibal Cruise LOGO Sponsorship Application
Please remit to: Truckee Optimist Club, P.O. Box 1859, Truckee, CA 96160

Business Name as to appear on poster: _____

Sponsor's Name: _____ (the person) Phone # _____

Mailing Address: _____ T-shirt Size _____

Sponsorship Package Delivery Address _____ (no PO boxes)

Sponsorship Fee enclosed

Bill me

I wish to charge my donation

Credit Card Billing Address _____

VISA/Master Card # _____ Exp. _____ Security Code (3 numbers on back) _____

Amt. _____ Signature _____

**Please enclose or forward separately a camera-ready business LOGO
for the Tee Shirts and Posters.**

Website: <http://www.truckeeoptimist.com>
Telephone: (530) 582-9062 Fax: 530 582-1949