

**TRUCKEE OPTIMIST CLUB'S**  
**Twentieth Annual CANNIBAL CRUISE CAR SHOW**  
**JULY 9th, 10th & 11th, 2010**  
**TRUCKEE REGIONAL PARK**

**LOGO SPONSORSHIP**

The Truckee Optimist Club, a non-profit service organization, is requesting your support for our annual fundraiser, the **CANNIBAL CRUISE Classic Car Show**. This is a fun-filled, three-day car show that is one of Truckee's biggest and most successful events. 2009 show had 234 classic vehicles and drew over 10,000 spectators and participants to the event. This represents a significant exposure for local and nearby businesses. Please be a sponsor and include your business in our many advertising venues.

From sponsorships, participants and community support, we are able to provide tens of thousands of dollars for programs that support our youth such as college scholarships, school educational and sports programs, intramural sports opportunities, and many other youth programs.

In appreciation of your sponsorship donation of only **\$350.00**, you will receive the following:

- 2 Cannibal Cruise T-shirts with your Business Logo**
- 4 Tickets for the Saturday Evening Barbecue Steak Dinner**
- 1 Sponsorship Plaque**
- 1 Annual full-color Cannibal Cruise Poster with your Business Logo prominently displayed**
- Friday Night Social**
- Saturday Night Sock Hop**

To ensure placement of your sponsorship on the poster, Tee Shirt, and other advertisements, we need your confirmation by **May 1st**. **Please do it now. Call, Fax or Send it in. We will bill you in May.**

On behalf of the youth of Truckee and the Optimist Club, thank you for your support.

Sincerely,

*Dan O'Gorman*

DAN O'GORMAN, President

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**Truckee Optimist Cannibal Cruise LOGO Sponsorship Application**  
**Please remit to: Truckee Optimist Club, P.O. Box 1859, Truckee, CA 96160**

Business Name as to appear on poster: \_\_\_\_\_

Sponsor's Name: \_\_\_\_\_ (the person) Phone # \_\_\_\_\_

Mailing Address: \_\_\_\_\_ T-shirt Size \_\_\_\_\_

Sponsorship Package Delivery Address \_\_\_\_\_ (no PO boxes)

Sponsorship Fee enclosed

Bill me

I wish to charge my donation

Credit Card Billing Address \_\_\_\_\_

VISA/Master Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code (3 numbers on back) \_\_\_\_\_

Amt. \_\_\_\_\_ Signature \_\_\_\_\_

**Please enclose or forward separately a camera-ready business LOGO  
for the Tee Shirts and Posters.**

Website: <http://www.truckeeoptimist.com>  
Telephone: (530) 582-9062 Fax: 530 582-1949